

WITH YOU, IN YOUR NEIGHBOURHOOD

Election Programme 2026-2030



VELDHOVEN

WE ARE CDA LOKAAL VELDHOVEN

At heart, a local Veldhoven party. That's why we want to work towards a Veldhoven where it's pleasant to live.

The presence of ASML, or more broadly the Brainport region, brings many positives: jobs and opportunities for businesses. Newcomers bring new members and volunteers for associations. Unfortunately, growth also brings problems we must address. Young people cannot find affordable housing. Traffic is congested and there is not enough electricity. Associations have waiting lists that are getting longer.

We are committed to a society in which everyone can participate. We exclude no one and care for each other, especially those who are struggling. In good times and bad, we stand beside each other, not against each other. Taking good care of our environment, energy, and resources is our duty to future generations. That too is a form of caring for each other.

We choose a municipality that is there for its residents and with its residents. A municipality where norms and values are not empty words, but the basis for policy. We believe the municipality cannot do this alone. We need residents, entrepreneurs, schools, associations, and churches. Together, we are Veldhoven.

Let's get to work together,



Leonard Verspui

Lead Candidate **CDA lokaal Veldhoven**

Inhoud

1	Strong society, involved Veldhoven residents	3
	Neighbourhood as cornerstone	3
	Making new neighbours	4
2	Healthy living, caring together	5
	A critical approach to care	6
	Support close by.....	6
	Care for youth and young adults.....	6
	Care for the elderly	7
	A safe society.....	7
3	Building a home, sharing space	8
	A roof over your head is a basic need	9
	Building with care, for care, facilities, and meeting.....	10
	Preserving the quality of the four church villages	10
	Green is healthy.....	11
	Sustainability goes hand in hand with (re)building	11
4	An association is for everyone.....	13
5	On the move, accelerating mobility	15
6	Learning for life, creating and seizing opportunities.....	17
7	Enjoying entrepreneurship	19
8	Reliable government, trust in people	21
	Human contact	22
	Telling the story of Veldhoven	22
	Strong Veldhoven in a strong region.....	23
	Sustainable finances, grip on money	23

1 Strong society, involved Veldhoven residents

CDA lokaal Veldhoven wants to work towards a Veldhoven where it's pleasant to live. Everyone must be able to participate, even if you have a disability. Your faith, gender, age, origin, skin colour, and language do not matter. We seek connection, not difference. Connection happens on the street, at your sports or other club, or at work. But it starts in the neighbourhood, from a pleasant and safe place to live.

We want to help districts and neighbourhoods. This requires custom solutions, because what works in Oerle may not work in Zeelst. We support initiatives that come from the people themselves. This can be with knowledge, hands-on help, or money. No fixed budget, but making sure something can happen. We want the municipality to help keep community centres open.

Due to the arrival of many new Veldhoven residents, the neighbourhood feeling is at risk of being lost. That's why we think it's important that newcomers become neighbours.

Neighbourhood as cornerstone

- ➔ We will make room – also financially – for citizen initiatives for 'neighbourhood management'.
- ➔ We structurally support community centres and neighbourhood buildings. Multifunctional use of these spaces and facilities such as a coffee corner, pick-up point, or ATM can play a role.
- ➔ Much of what we want is in the Social Development Vision. We will implement the agenda of this vision.
- ➔ We want the municipality to quickly identify weakening neighbourhoods through good data analysis and intervene when necessary.

Making new neighbours

- We strengthen the direction of integration, for example, when there are waiting lists for language lessons.
- We work with companies to teach Dutch in the workplace.
- We participate in 'Brainport for each other'.
- We will roll out the Cordaad project 'Expedition Veldhoven' on a large scale: connecting internationals with Veldhoven buddies to discover Veldhoven and each other's culture together. This yields good results.

2 Healthy living, caring together

CDA lokaal Veldhoven opts for an integrated approach to health. A “Healthy Living Environment” includes many things. It’s about your personal health, but the environment also plays a role. Is it green, clean, and safe? And can you get care in time and nearby if needed? The national government determines much of the health policy. Still, we can steer enough ourselves. Choosing preventive health measures, good traffic measures, and safe public spaces. A safe and clean environment invites walking or cycling.

Many residents lose track due to the abundance of offerings. If you look for a social problem, you find a forest of organisations. The trick is to work together well. That’s why we want more coordination from the municipality. Good examples are the living-care tables, the poverty network, and cooperation with organisations like Swove, Cordaad, and BSR.

In implementing the Social Support Act (WMO) and the Youth Act, we are critical of executors. We base implementation on prevention and self- and mutual-reliance. Prevention is better and cheaper than cure. We provide help when it’s really needed and as long as it’s needed. We encourage young and old to play sports and exercise. We ensure enough locations, accessible to everyone.

We think a mandatory counter-performance does not help if you need help. However, it is good to do something, for example, volunteer work. Participation in Veldhoven is important to us.



There is no possibility for teenagers under 18 to go out. We want to address this in consultation with the hospitality industry. To prevent boredom, unhealthy behaviour, and nuisance, the municipality can

do a lot. We take 'Growing up in a promising environment' as a basis. This is a scientifically substantiated method. The goal is to let young people grow up happier and healthier and to prevent them from drinking, smoking, vaping, or using drugs.

A critical approach to care

- We critically evaluate the implementation of the Youth Act and the Social Support Act (WMO), for example, via a benchmark. We want flawless execution.
- We use good examples from other municipalities for improvement, such as 'Samen Oplopen'

Support close by

- We want more family coaches and neighbourhood parents for more children. We support these coaches and parents better.
- We help informal carers with respite care (someone temporarily takes over your care) or a recognition contribution.
- We make building a care unit in the backyard permit-free.
- We want an exemption for welfare recipients for gifts up to €2,000 per year.

Care for youth and young adults

- We provide more sports and play facilities for young people. If these are in public spaces, we do so with attention to climate and biodiversity.
- We want opportunities for under-18s to go out.
- We investigate what is needed for host families and implement recommendations.
- We want flexible deployment of child and youth psychologists to shorten waiting lists.
- We want to cooperate with schools for preventive measures, such as play therapy.

- We want to join the 'Bouwdepot' pilot, which offers homeless young people a carefree start.
- We promote school health through the deployment of Healthy School advisors from the GGD.

Care for the elderly

- We want to extend the test to borrow a walker at the City Centre.
- Walking and cycling paths are not always suitable for the elderly. We will address routes to shops and facilities more quickly.
- We want more exercise gardens and equipment for the elderly.
- We spread facilities so that they are close to everyone and make them accessible to all.
- We combat loneliness by keeping meeting places open.
- We support initiatives from elderly organisations, especially activities where young and old meet.

A safe society

- We design public spaces safely. Good design helps prevent accidents, vandalism, and pollution.
- We choose sufficient supervision. We enforce against vandalism, undesirable behaviour, and violations. We believe prevention is better than enforcement and punishment.

3 Building a home, sharing space

CDA lokaal Veldhoven wants a (suitable) roof over everyone's head. It seems so normal, but it's not the case now. A shortage of suitable homes makes housing too expensive. Starters, the elderly, and vulnerable groups such as status holders and labour migrants cannot find suitable housing. A future with enough homes (especially social housing) requires a municipality with vision. A municipality that dares to choose an ambitious housing programme.

In recent years, we have done that. We built more than 400 homes every year. And we continue to do so. We have also extended the starter loan and increased the loan amount.

Still, this is not enough. Doing more with existing homes is necessary. It must become easier to split or share homes. Barriers, such as parking standards, must be less restrictive. We support shared use of homes and encourage flow. Every elderly person who moves to a smaller home sets a 'moving train' in motion of an average of four other moves.

We speed up processes where possible. Good communication and cooperation with housing corporations and with existing and new residents help with this.

Just building more is not enough. It's about a good 'home' for everyone. We must build what is needed. This is a good mix of



more expensive and cheaper rental and owner-occupied homes for starters, the elderly, families with and without children, and vulnerable groups. We maintain the balance between houses and apartments. Permanent living in

recreational homes is not seen as a solution for more housing.

Good living also requires enough facilities in the neighbourhood for care, shops, sports, and play. Green in your neighbourhood is

positive for health. We therefore make the environment green and climate-proof, with accessible and safe streets.

A roof over your head is a basic need

- ➔ We put the home seeker central, as we did with the plans for De Run and the City Centre. That means, in some places, also small apartments (30–50m²).
- ➔ We stick to a (minimum) construction production of 400 new homes every year:
 - We complete the construction of Zilverackers (there is also room for a health centre and a supermarket).
 - We strengthen the urban structure around Heerbaan, City Centre, Burgemeester van Hooflaan, and Run with high-rise buildings. We choose visual quality and social cohesion. Outside the urban structure, we do not choose high-rise.
- ➔ We want to think about the function of the town hall and the possible relocation of the municipal yard.
- ➔ We make it possible to share, split, or add a storey to a home. We do this inside and outside the built-up area.
- ➔ We accelerate projects by giving developers more space with clear plans and good participation in all phases ('invitation planning').
- ➔ We want to keep the starter loan. And we want to keep social owner-occupied homes for the group they are intended for. For this, we are investigating a regional fund to give corporations more leeway.
- ➔ We think smaller temporary homes may be needed to provide enough housing.
- ➔ It is important that status holders get a place. For reception, we think national agreements for distribution are a good starting point.

→ We support initiatives that promote the flow of seniors.

Building with care, for care, facilities, and meeting

→ We stick to the standard of at least 30% social rental housing.

→ For the urban structure, we choose the “15-minute city”. Normal facilities such as a supermarket, pharmacy, and care centre must be reachable within 15 minutes: walking, cycling, or public transport.

→ In projects, we want to be able to favour groups. For example, to give teachers, nurses, or police officers a better chance of a home. People who need an adapted home should also be given priority. Priority for local residents sounds nice, but ultimately disrupts the regional housing market.

→ We want attention for care homes. They are under pressure. New, commercial concepts lure staff away. Not everyone can afford this care, which can lead to a shortage of space in care homes.

→ We only want municipal buildings with a social function. With smart combinations and multifunctional use, we can use them even better. Think, for example, of a combination of theatre and council chamber or library and museum.

Preserving the quality of the four church villages

→ We want to preserve the visual quality of the church villages as much as possible. More homes can be created here by splitting and sharing existing homes. Outbuildings can also be converted. New projects are possible if they do not affect visual quality.

→ In the church villages, we also pay attention to a good mix of affordable homes. The municipality may need to compensate small private initiatives to ensure enough social rental housing.

→ We look for smart arrangements to keep the centres lively. If possible, we help entrepreneurs and associations. One option is to give a café or restaurant more space for a terrace.

Green is healthy

- We stick to the Green Standard. This means at least 8m² of green for every new home.
- We choose the greenest possible redesign of the City Centre.
- In public spaces, we enable meeting, sports, and play. We pay attention to enough greenery, sustainability, and biodiversity.
- We are careful with our (scarce) countryside. We create green-blue buffers around new construction areas. We do this, for example, around Zilverackers.
- We invest in the Green Ribbon around the Gender.
- We preserve the cultural landscape Hoogeind and make room for an idea like Herenboeren.
- We remain careful with our trees. Attention to proper application of felling rules remains necessary.

Sustainability goes hand in hand with (re)building

- In all construction projects, we set requirements for sustainability, greening, and good rainwater drainage. Requirements can be derived from a covenant such as Clean and Emission-Free Building. But we will not stack regulations, as that delays construction!
- We want to use roofs better. Not only for solar panels but also for greenery. This can be combined with an extra residential floor.
- We help Veldhoven residents who take action themselves:
 - De Kluskar steunen we omdat ze mensen helpen energie te besparen
 - We support the Kluskar because they help people save energy.
 - We want something similar for gardens: using gardens for cooling and rainwater collection.

- And we can also use gardens to support biodiversity
- ➔ In Veldhoven we want to participate in the Clean Air Agreement.

4 An association is for everyone

CDA lokaal Veldhoven is proud of the associations: Veldhoven has over 1,000. They play an important role. We believe the municipality should help associations.

Football clubs are struggling with fields and changing rooms, Art4U has waiting lists... Our associations notice Veldhoven's growth every day. Growth is necessary but is a challenge for associations. Many associations run on the generation that could retire early. This generation grew up with 'you are a member, stay a member, and help out'. It is becoming increasingly difficult to find board members and volunteers. Board members can be held liable for damages and face unsafe behaviour. Organising something is becoming more difficult; security is often the biggest cost item.

Associations can turn newcomers into neighbours. This prevents us from becoming a commuter town: a place to sleep to quickly get to work in a high-tech region.

The region's growth must help maintain our associations and facilities. We don't need to teach Veldhoven residents how to organise something; they can do that just fine. A combination of people, space and facilities, support, and money is needed. The municipality can help with that.



Our choices:

- ➔ We think there should be an “Association Guide”, similar to the Veldwijzer. The “canteen of Veldhoven” where board members get advice. We build on existing ideas such as the sports café. We think of:
 - Administrative support. People don’t join a band to become treasurer or secretary. For small associations, bank costs are often a major expense. Shared services can make this cheaper and better.
 - A sports or culture fund for larger sponsorship packages or better use of subsidies. For an individual association, this is often too difficult.
 - Access to knowledge and training. Example: Actively inform sports clubs about the Sports Loan.
 - Cooperation with Cordaad to find volunteers.
 - An events desk to help with permits and everything involved. We try to simplify the rules for events.
 - Insurance for board members and organisers.
- ➔ We reward efforts for participation, sustainability, and inclusivity extra. A good example of more participation and inclusivity is the first dementia-friendly space in D’n Bond.
- ➔ In all major developments, we take the “15-minute city” into account: what is needed to find opportunities for relaxation and activities within 15 minutes?
- ➔ We look further ahead: not only acting when bottlenecks arise, but before they occur.
- ➔ We guarantee higher loan amounts for (sports) facilities as much as possible

5 On the move, accelerating mobility

CDA lokaal Veldhoven wants to accelerate the mobility transition, so an alternative to the fuel car. We want to make cycling more attractive with good cycle paths and enough parking. Village centres and shops must be easily accessible on foot. Green walking paths connect our neighbourhoods with each other and with the countryside. We lobby for a High-Quality Public Transport connection (HOV) from Maxima MC to the City Centre. And we want a good connection to the Brainport line. The renewed City Centre should have an HOV station.

We are pleased that funding has been arranged for the HOV line up to Koningshof.

Our choices:

- ➔ We want to expand the (H)OV network.
- ➔ We support shared mobility, for example with neighbourhood hubs.
- ➔ Veldhoven is known for its good cycling connections. We will maintain this and improve it further, even at the expense of space for cars.
- ➔ We will restore walking and cycling paths immediately after construction and roadworks.
- ➔ We want children and youth to cycle safely to and from school. We support new ideas such as a bicycle helmet from the age of 6 or a free helmet when you get your cycling diploma.
- ➔ We support a speed limit of 30 km/h as the norm within built-up areas. It is safer if there are no large differences in speed. For Heerbaan and Kempenbaan, we choose a maximum of 50 km/h.
- ➔ With more charging stations in all neighborhoods, the use of electric shared cars becomes more attractive.

- ➔ Parking standards should not block the splitting and sharing of homes. Where necessary, we will adjust this to help those looking for housing.
- ➔ For Eindhoven Airport, we adhere to the agreements from the Pieter van Geel report. We support initiatives that better align policy model outcomes with the experiences of Veldhoven residents.

6 Learning for life, creating and seizing opportunities

Learning plays an important role for [CDA lokaal Veldhoven](#). It is important for yourself: education helps you to develop and to take your place in society. Lifelong learning helps you to cope with changes in society.

Education also contributes to social development. It plays a role in sharing norms and values. Education can signal problems: issues at home or in development can be noticed. A signal can lead to timely actions that prevent worse. Extra support, for example via Stichting Leergeld, can help in the fight against inequality of opportunity.

We see inequality of opportunity increasing. We do not want to accept that. We must use available possibilities to reduce this inequality. Experience shows that organisations such as Stichting Leergeld can more easily 'get behind the front door' than the municipality. We value cooperation with these social organisations.

A risk we see is that children are labelled at a young age. A label can be a burden and a hindrance. Others start to see you that way, and you start to behave accordingly. Preventing a 'label' should not be a barrier to helping a child.

We are concerned about signals that more young people are struggling with psychological problems. Attention to this is and remains necessary, for example by keeping an eye on the availability of care.

Primary schools are the basis for a neighbourhood. Together with facilities such as childcare and after-school care, they form important meeting places. These must be accessible to all residents, and certainly to the future residents of Veldhoven. It is a task for the municipality to ensure extra school buildings in time. The arrival of internationals also requires extra language classes.

Furthermore, we consider the accessibility of secondary and further education important. We are therefore pleased with the Sondervick College.

We want to support organisations that offer education for the elderly, such as the library and digital house.

Our choices:

- ➔ We prefer collective funding over help for individual pupils. This helps to prevent labels.
- ➔ We offer extra language lessons for internationals of all ages. We want to use the knowledge of LOWAN. LOWAN is a knowledge and support centre for education for newcomers in primary and secondary education.
- ➔ We pay extra attention to school absenteeism. Together with school institutions, we look for causes and possibilities to reduce absenteeism.
- ➔ With 'Brainport for each other', we work to reduce illiteracy and increase digital skills.
- ➔ We organise regular consultations with school boards, childcare, youth care, and social partners. The aim is to identify bottlenecks and improvements as early as possible.
- ➔ We investigate the possibility of using school buildings more multifunctionally. It is a shame if these buildings are only open during school hours.
- ➔ We want a pilot where parents receive language lessons at the same time as their children.

7 Enjoying entrepreneurship

CDA lokaal Veldhoven is proud that Veldhoven, with ASML, plays an important role in Brainport. It is one of the most important innovation areas in Europe. A future-proof economy and low unemployment are of course positive, but they also bring concerns. Think of rising house prices and a growing shortage of homes. Our accessibility is also under pressure.

To continue to offer space to our small and medium-sized enterprises, we must dare to make choices. We advocate a careful elaboration of the vision for De Run. The plots at Habraken should mainly be used for companies that no longer have a place at the 'new Run'.

To maintain the liveability in the four church villages, we must support the hospitality industry and retail.

We have supported entrepreneurs in the City Centre with two hours of free parking. Accessibility of the City Centre by all forms of transport is important. So the car is also welcome there.

Due to ageing and fewer young people, many entrepreneurs lack the necessary 'hands'. We want to do something about that. Themes such as reducing illiteracy and debt counselling also help to ensure enough and skilled workers.



Our choices:

➔ We reserve Habraken for 'relocators' from De Run.

- ➔ We encourage solitary businesses, shops, and/or cafés to relocate to the church villages. The vacated premises are used for housing. The proceeds from the homes are used to finance the relocation.
- ➔ We work on more learning workplaces for young people and people with a distance to the labour market. This makes it easier to find a suitable job.
- ➔ We work together with ASML and other partners within Brainport to keep Veldhoven liveable for everyone.
- ➔ We support the weekly market and Veldhoven events such as Cityfest, fair, annual market, and Veldhoven on ice. The rules make it increasingly difficult for organisers. This must change: simplify and help. Events help to keep the church villages lively and are good for local businesses.
- ➔ We tackle undermining on business parks with safe design, targeted checks, and cooperation with the Brainport region.

8 Reliable government, trust in people

CDA lokaal Veldhoven sees that we face major challenges. The region is growing rapidly, while there are too few homes and business locations. Nitrogen, energy, and water problems cause limitations. Major plans are being developed for Veldhoven, such as the redesign of the City Centre and De Run and the construction of the HOV line. This puts pressure on finances, civil servants, and the population of Veldhoven.

The danger is that we lose sight of **the people** with these challenges. A relatively large group of Veldhoven residents has lost trust in the government. They feel unheard. Human contact, knowing what is going on, and being consistent: people should expect that from the municipality. We live in a complex society. This requires a well-governed municipality that earns the trust of its residents.

The composition of the municipal council and the boards of many organisations currently do not reflect the diversity of our municipality. A better reflection leads to more connection and trust. Sharing stories helps to create a stronger Veldhoven feeling. We believe that art and culture contribute to this.

Many rules are complex. And with every regulation, there are people who just miss out. People get lost in the rules, especially if you fall between the cracks due to overlapping regulations. Residents should experience a solution-oriented government. The ombudsman can help to solve unjust situations.

Trust requires grip on municipal finances. These are also challenging. Not only because of the major projects. Income from the national government is uncertain and unpredictable. This also applies to spending on youth care and the WMO. Deficits are difficult to cover with cuts. Cutting quickly means reducing facilities. We want to keep facilities such as the library, Art4U, De Schalm, swimming pool, and museum. We do not want to have to choose

between care for young and old or letting associations or facilities collapse.

Municipal income consists, in addition to the national contribution, of taxes and levies. For some taxes, such as the dog tax and property tax (OZB), the basis is increasingly difficult to explain. For example, the dog tax dates from the time when we used dog carts. We want to modernise, within the possibilities the municipality has. We are against raising taxes without good arguments just to balance the budget. For taxes, we believe that the strongest shoulders should bear the heaviest burdens. Levies are there to cover the costs for a specific purpose, for example for maintaining the sewer or collecting waste. They therefore move with the costs the municipality incurs.

Human contact

- We choose to govern with a human touch. We do not want to lose sight of people. Broad prosperity is our basis for the development of Veldhoven.
- We choose the form of participation that best suits the subject. Contact with neighbourhood and district for simple matters and Veldhoven Aan Tafel for social issues. For complex tasks, we are positive about a Citizens' Assembly.
- We strengthen cooperation with organisations such as Stichting Leergeld, Swove, and Cordaad. We believe they reach more and better people than the municipality can.
- We provide a desk where people can ask a question without an appointment and find a listening ear.
- We want more awareness of and use of the municipal ombudsman.

Telling the story of Veldhoven

- We preserve culture and monuments based on the 'Story of Veldhoven'.
- We maintain existing arrangements for art and culture.

- We support a Panorama of Veldhoven, telling the past, present, and future of Veldhoven.
- We provide space for major events in the urban structure around the City Centre. Events in the church villages must fit the village character.
- We are positive about Glow in Veldhoven, but preferably in a different church village each year.

Strong Veldhoven in a strong region

- We are open to regional cooperation. It is not a goal in itself. We do it when it is useful. To keep Veldhoven accessible, for safety, and to keep care affordable, cooperation is necessary.
- We ask for more attention to the evaluation of regional cooperation in policy and financial reports: does it deliver what is needed in a good way?
- We cooperate in the region to have enough good civil servants.
- We actively seek out organisations of internationals to achieve cooperation.
- We are considering a regional version of Veldhoven Aan Tafel.

Sustainable finances, grip on money

- We budget over a longer period. This way, a windfall in one year can compensate for a setback in the next year. We stay within the rules set by the province.
- To prevent a further increase in the waste collection levy, we seek connection with regional waste processing initiatives.
- We propose a new layout for the municipal budget, so that everyone can more easily see what the municipality is doing and what the priorities are. The content of the established Vision for Veldhoven provides a good basis.
- We increase financial predictability through data analysis, continuous monitoring, and scenario thinking.

- We consider how many investment plans Veldhoven can handle at the same time.
- We want to look at the tax for non-residential properties. This is lower in Veldhoven than in comparable municipalities. A higher rate is a possibility to keep municipal finances healthy.
- We want research into modernising taxes, within the possibilities a municipality has.



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